

The 6th International Conference on Business and Information Management

Dear Colleague,

We would like to extend our warmest invitation to you for participating The 6th International Conference on Business and Information Management (ICBIM 2022) that will be held in Guangzhou, China from the 26-28 of August, 2022.

Information is in rapidly increase in almost all research and application areas nowadays. The problems of managing and processing information becomes increasingly difficult and important. The conference aims to provide a premium forum for researchers and innovators in information science and its applications. This conference is committed to fostering the exchange of ideas in research questions, and providing prime networking opportunities for international researchers. Discussions during the plenary sessions and presentations as well workshops will effectively make substantive knowledge and idea exchange for participants. We believe that ICBIM conference provides an excellent opportunity to meet experts in business and information management.

We are looking forward to meeting you at this momentous occasion to discuss research and challenges in Guangzhou!

PROCEEDINGS PUBLICATION

After peer-review process, accepted papers after proper registration and presentation, will be published in the ICBIM 2022 Conference Proceedings, which will be submitted for Ei Compendex, Scopus index, etc.



CALL FOR PAPERS

Topics of interest for submission include, but are not limited to:

Topic 1: Information Systems and Technology

- ▶ Accounting And Financial Information System
- ▶ Adoption Of Information Technology In Organizations
- ▶ Auditing And IT Governance
- ▶ Automated Mediation In Group Support Systems
- ▶ Business Strategy And Information Systems
- ▶ Data And Knowledge Engineering For E-Business

Topic 2: Green Marketing & Sustainable Business

- ▶ Corporate Sustainability
- ▶ Sustainable Business Models
- ▶ Sustainable Business Strategies
- ▶ Sustainability Marketing
- ▶ Sustainability Accounting
- ▶ Sustainability Reporting and Auditing
- ▶ Sustainable Corporate Governance

Topic 3: E-Business Engineering And Management

- ▶ Innovation Management
- ▶ E-Commerce Platforms & Models
- ▶ E-Commerce Applications
- ▶ Workflows And Transactions In E-Business

Topic 4: Marketing Intelligence & Digital Marketing

- ▶ Marketing analytics
- ▶ Artificial intelligence in marketing
- ▶ Marketing intelligence
- ▶ Marketing information management & systems
- ▶ Marketing decision support systems
- ▶ Internet marketing
- ▶ Marketing decisions

Topic 5: Human Resources

- ▶ Information & Human Resources Management
- ▶ ICT & Human Resources
- ▶ Internet-Enabled & Web-Based Recruitment
- ▶ Social Media & Recruitment
- ▶ Digital Recruitment
- ▶ Digital Recruitment Strategies

To know more topics, please visit: <http://www.icbim.org/cfp.html>

KEYNOTE SPEAKERS

- ▶ Prof. Vinod Kumar, Carleton University, Canada
- ▶ Prof. Shuanghua Yang, Southern University of Science and Technology, China
- ▶ Assoc. Prof. Alton Chua, Nanyang Technological University, Singapore
- ▶ Prof. Ali bin Muhammad Al-Shahrani, Arab Open University, Saudi Arabia
- ▶ Prof. Daniel O'Leary, University of Southern California, USA

INVITED SPEAKERS

- ▶ Prof. Chao Wang, Beijing University of Technology, China
- ▶ Prof. Noriyuki Suyama, Toyo University, Japan
- ▶ Prof. Kazumasa Oida Fukuoka, Institute of Technology, Japan
- ▶ Prof. Popentiu Vladicescu, University Politehnica of Bucharest, Romania
- ▶ Assoc. Prof. Paniti Netinant, Rangsit University, Thailand
- ▶ Assoc. Prof. Nithinant Thammakoranonta, National Institute of Development Administration, Thailand
- ▶ Assoc. Prof. Hongyan Lin, Xiamen University of Technology, China
- ▶ Asst. Prof. Michael Pace, Texas A&M University, USA

CONFERENCE COMMITTEE

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Conference Chairs

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- ▶ Prof. Daniel O'Leary, University of Southern California, USA

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- ▶ Prof. Noriyuki Suyama, Toyo University, Japan
- ▶ Prof. Chao Wang, Beijing University of Technology, China
- ▶ Assoc. Prof. Alton Y. K. Chua, Nanyang Technological University, Singapore
- ▶ Senior Lecturer. Dr. Haiming Liu, the University of Bedfordshire, UK

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- ▶ Assoc. Prof. Hongyan Lin, Xiamen University of Technology, China
- ▶ Prof. Kazumasa Oida Fukuoka, Fukuoka Institute of Technology, Japan

Regional Chair of Saudi Arabia

- ▶ Assoc. Prof. Khaled Suwais, Arab Open University, Saudi Arabia

SUBMISSION GUIDELINE

- ▶ Electronic Submission System:
<http://confsys.iconf.org/submission/icbim2022>
- ▶ Or you can submit it by email: icbim@academic.net
- ▶ Regular Papers:
Paper Length: Minimum 8 pages, including figures, tables & references.
Extra page will be charged from Page 11.
- ▶ Full Paper Word Template Download Link:
http://www.icbim.org/download/acm_submission_template.docx
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<http://www.icbim.org/download/acmart-primary.zip>

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