Dear Colleague,

The rapid development of Business and Information Management in recent years has been driven by the growing demand for efficient and effective business operations, coupled with the increasing use of technology in business. The need for skilled professionals in this field has become more critical than ever before, and the emergence of new technologies such as big data, cloud computing, and artificial intelligence has created new opportunities for businesses to enhance their performance and gain a competitive edge.

We are delighted and honored to invite you to participate in the 7th International Conference on Business and Information Management (ICBIM 2023), taking place in Bangkok, Thailand from August 18 to 20, 2023. The conference is organized by Rangsit University, Thailand and technically sponsored by IEEE Thailand section and Southern University of Science and Technology, China.

Best Regards

Conference Chairs
On behalf of the Conference Committee

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**Call for Papers:**

**Information Systems and Technology**
- Accounting And Financial Information System
- Adoption Of Information Technology In Organizations
- Decision Support System
- Human Factors In Information Systems
- Information And Communication Technology
- Information Quality And Strategy
- Information Technology Management
- Internet of Things
- Quantum Information
- Quantum Strategies
- Computational Intelligence

**Information Management & Strategies**
- Metaverse Technology
- Strategies for Fighting Against Coronavirus (COVID-19)
- Business Strategy and Information Systems
- Project Management
- Management Information Systems
- Adoption of Information Technology in Organizations
- Human Factors in Information Systems
- Information Systems Management
- Information Technology Management

**E-Business Engineering And Management**
- Innovation Management
- E-Commerce Platforms & Models
- E-Commerce Applications
- Workflows And Transactions In E-Business
- Management And Engineering Of IT-Enabled Services
- Dependability And Performance Of E-Business Systems
- Business Performance Management
- Data And Knowledge Engineering For E-Business

**Innovative Business Applications**
- Competitive Intelligence
- Virtual Reality for Business
- Blockchain
- Applications of Blockchain Technology
- Educational Technology
- Digital Communications

For more topics, please visit: [http://www.icbim.org/cfp.html](http://www.icbim.org/cfp.html)

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**Submission Guidelines**

Authors can submit their work in the form of a complete paper or an abstract. Paper submissions should be in English and limited to at least 5 pages which will be presented in oral presentations. In addition, we welcome abstracts & papers which will be presented in formal presentation sessions.

**Formatting Your Paper**

Prospective authors are invited to submit their draft paper. Submitted papers should not have been previously published nor be currently under consideration for presentation or publication elsewhere. Please follow the formatting instructions for the draft paper:

1. Submit papers of at least 5 pages, up to 6 pages in length, double-column style as template, including figures, tables & references.
2. The first page must include: Title of the paper; Name, affiliation, E-mail address for each author; keywords.

**Submission Method**


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**Conference Proceedings**

Accepted papers will be submitted for inclusion into IEEE Xplore subject to meeting IEEE Xplore’s scope and quality requirements.

ICBIM 2023 has been listed on the IEEE conference list! [https://conferences.ieee.org/conferences_events/conferences/conferencedetails/59872](https://conferences.ieee.org/conferences_events/conferences/conferencedetails/59872)

**Important Dates**

- Submission deadline: June 20, 2023
- Notification deadline: July 15, 2023
- Registration deadline: July 25, 2023
- Conference Dates: August 18-20, 2023

**Contact Us**

Conference Secretary: Bella Chen
Email: icbim@academic.net
Tel: 134 3897 9298

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